1622-DM 1623 DM TED 1624-DM TED
2 1 5
3 3 6
4 15 7
5 8
6 10
7 11
8 12
14

c/m: 8-3-95

R J Reynolds Tobacco Company

"Sent Via Fax"

BRUCE A. COOK
Senior Chain Accounts Manager

7000 Airways Park Drive
East Syracuse, NY 13057
315-463-1972
Fax 315-463-2045
Voice Mail 1-800-767-8255
Ext. 42496

August 2, 1995

To: R.O.U. DM's and SRS

From: Bruce Cook 1642

Subject: State Fair Authorization
P&C Food Markets { CID# 0939-00-00}

Please use the following authorization to secure State Fair Promotion placements at P&C Food Markets that could have effective results. Quantities placed will be a decision between the store manager and sales rep.. In stores that have not received UPM's, try to place a temporary display at the courtesy center.

If there are any questions, please contact me.

Thank you.

Sincerely,
Bruce
Sr. Chain Accounts Manager

M-2 P&C

BAC/ct

51860 7338

"We work for smokers."

Source: https://www.industrydocuments.ucsf.edu/docs/hpdn0000